

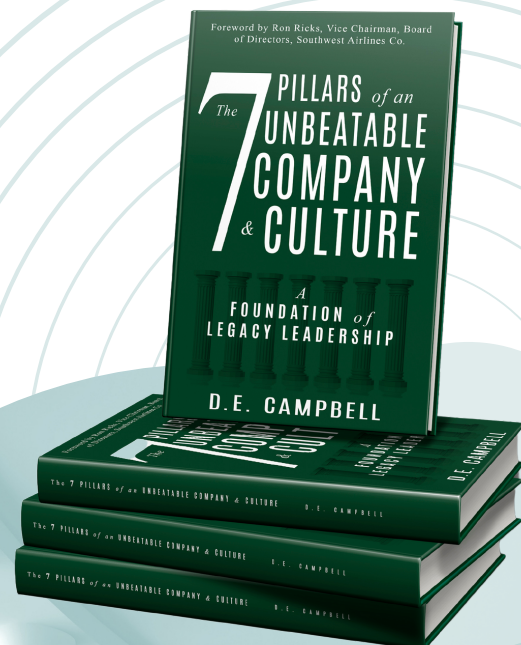
The 7 Pillars of an Unbeatable Company & Culture

"Culture must live at the same level of priority as Strategy in your organization."

-Dennis "DC" Campbell

LEARN THE "HOW" AND THE "WHY"

Building an unbeatable company and culture in a straightforward, practical, and compelling manner, by implementing the 7 pillars that serve as the foundation for legacy leadership.



DENNIS "DC" CAMPBELL
INTERNATIONAL SPEAKER

BOOK THIS TALK FOR YOUR NEXT EVENT

- **Applicable to Any Audience**
- **Conversational Style**
- Culture Trained at Southwest Airlines Co. Practiced at Subsequent Companies
- Real Life Examples for small business to fortune 500