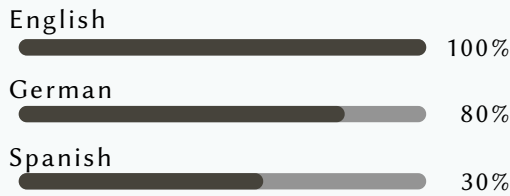




DENNIS "DC" CAMPBELL

INTERNATIONAL SPEAKER & AUTHOR

LANGUAGE



SKILLS

- Organizational Leadership
- Business Unit-Turnaround
- Marketing Disrupter
- Culture Expert
- Crisis Management Plans
- Race Car Driver (amateur)
- PADI Scuba Instructor
- Private Pilot (SEL, Instrument)
- Firearms
- Horsemanship (advanced)
- Military Protocols
- Expert Witness (real estate - arbitration/litigation)

EDUCATION

- Cornell University: Master CertificateHospitality Management
- University of Maryland, Europe - Business
- Southwest Airlines – Formal training; customer service, airport operations, sales, marketing, crisis management, & P&L
- US Army – Basic Combat Training, Military Police School, Military Police Investigation Course, Drug Enforcement Administration Course
- Arizona Real Estate – Licensed Broker, State Certified Instructor for Licensing & Contract Law

CONTACT

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- **Email**
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- **Phone**
602 402 6665



AWARDS | DESIGNATIONS

- Army Commendation Medal
- Mayoral Executive Order- Day of Designation
- Destinations International - Certified Convention Sales/Marketing Executive



BOOK(S)

- 7 Pillars of an Unbeatable Company and Culture; Foundation of Legacy Leadership



SPEAKER TOPICS

- Leadership/Organizational Culture
- Finding Purpose in Life’s Journey
- Advanced Sales Skills Training
- Board & Leadership Retreat facilitation
- Tourism Econometrics
- Real Estate Contract Law
- Real Estate Training and Development



RECENT ENGAGEMENT HIGHLIGHTS

- | | |
|---|---|
| • <i>Eye Bank Association of America</i> | General Session Talk
Corporate Culture |
| • <i>Admiral Beverage (New Mexico)</i> | Leadership Workshop
Corporate Culture |
| • <i>Architectural Pre-Cast Concrete Association</i> | General Session Talk
Corporate Culture |
| • <i>Gib-San Pools & Landscape</i> | Leadership Workshop
On-Site Consulting
Corporate Culture/Executive Leadership |
| • <i>PACE (Pool Builders/Suppliers Assoc.)</i> | General Session Talk
Corporate Culture |
| • <i>Arizona School of Real Estate & Business</i> | Training
Real Estate Licensing |
| • <i>Keller Williams</i> | Leadership/Sales Training
Leadership Training/
Sales Training |



DENNIS "DC" CAMPBELL

KEYNOTE SPEAKING TOPICS

IN-PERSON LIVE-STREAM



WORKSHOPS & SEMINARS

60-MINUTE WORKSHOPS, HALF-DAY OR FULL-DAY SEMINARS.

THE 7 PILLARS OF AN UNBEATABLE COMPANY & CULTURE

Culture Must Live at the Same Level Of Priority as Strategy In Your Organization.

Learn the "How" and the "Why" of building an unbeatable company and culture in a straightforward, practical, and compelling manner, by implementing the 7 pillars that serve as the foundation for legacy leadership.

FINDING YOUR PURPOSE

Unwanted. Ignored. Forgotten - Brown Babies
The Mischlingskinder/ Mabel Grammer Story

How we see the world... Our lens was shaped by our respective journeys. Sometimes, you find your purpose, and sometimes it finds you. Use what you have learned in your Life's journey to engage your Life's purpose.

The Big idea... Your purpose is bigger than your vocation or raising your children. This is about an ache in your soul for something much bigger to make a difference in other people's lives.

THE POWER OF THE TOURISM DOLLAR

Does your organization or stakeholders wish to improve your market share in the MICE or leisure categories?

Learn why the tourism dollar is the most powerful spent in a community. NOT the most important but the most powerful.

From roles in the airline space to destination marketing, hotel development, and large-scale event facilities, you will be transformed in your thinking as I connect the dots on this highly competitive space and powerful economic driver for any community.

CONTACT



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602 402 6665

OTHER SPEAKING TOPICS:

- Advanced Sales Skills Training
- Real Estate Contract Law
- Real Estate Training and Development