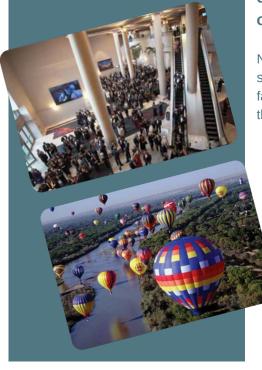
THE TOURISM DOLLAR IS THE MOST

POWERFUL DOLLAR

IN YOUR COMMUNITY

TALKING POINTS

- REAL Lesson on Economic Multiplier
- Leisure
 vs.Meetings/Conferences
 Forecast Dynamics
- The Local Wages Connection/Tackling The Low Wage Argument
- Taxes, Bond Issuance for Projects
- Convention Centers As The Organ (Heart) That Pumps Oxygen to Businesses
- The Green Factor
- Ideal For Elected Officials and Business Leaders





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