

CRACK THE CODE

FOR AN UNBEATABLE COMPANY & CULTURE

PROFESSIONAL SPEAKER: DENNIS "DC" CAMPBELL

C U L T U R E

COMMIT TO HIRING FOR ATTITUDE

UNDERTAKE CORPORATE EVANGELISM

LEADERS MUST BE SERVANTS
TO THEIR EMPLOYEES

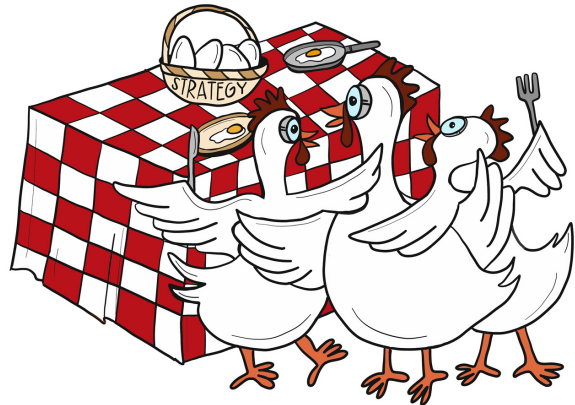
RAINING, TRAINING, TRAINING

USE HUMOR AND HUMILITY

RELEASE CONTROL FOR DECISION

EXERCISE THE
POWER OF PRAISE

Culture Eats Strategy for Breakfast!



Practice Corporate Evangelism



- Conversational Style
- No Podium/Stage required
- Full contract engagement with audience
- Perfect for audiences up to 500 people
- Culture Trained at Southwest Airlines Co. Practiced at Subsequent Companies
- Content Applicable To Any Industry
- Manager, Directors and C-Suite
- Real Life Examples for small business to fortune 500
- Adaptable to workshop format
- Q&A ready

BOOK HIS TALK AT YOUR NEXT EVENT!

602-402-6665

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