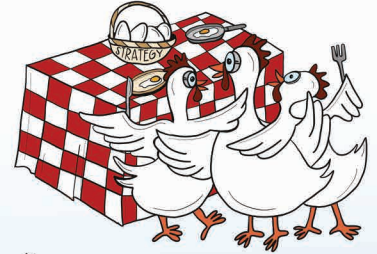


Disrupter Speaker

Culture Eats Strategy for Breakfast!



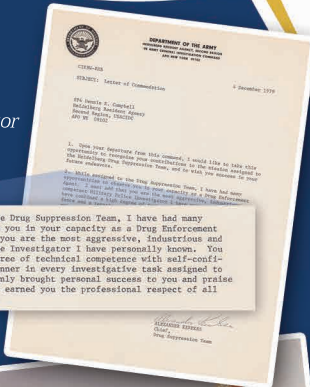
Practice Corporate Evangelism



Want to "Crack The Code" on a Winning Corporate Culture?

- C** ommitment to Excellence
- U** ndertake Corporate Evangelism
- L** eaders Must be Servants to their Employees
- T** raining, Training, Training
- U** se Humor & Humility
- R** elease Control for Decisions
- E** xercise the Power of Praise

DC- Army
Criminal Investigator
1977-1980



2. While assigned to the Drug Suppression Team, I have had many opportunities to observe you in your capacity as a Drug Enforcement Agent. I must add that you are the most aggressive, industrious and competent Military Police Investigator I have personally known. You have combined a high degree of technical competence with self-confidence and a tenacious manner in every investigative task assigned to you. This mixture not only brought personal success to you and praise to your unit, but it has earned you the professional respect of all your colleagues.



"DC" at Southwest Airlines circa 1983

- ✓ Conversational Style working the room
- ✓ No Podium/Stage required
- ✓ Full contact engagement with audience
- ✓ Perfect for audiences up to 500 people
- ✓ Culture Trained at Southwest Airlines Co. Practiced at Subsequent Companies
- ✓ No Product Pitches (sales)
- ✓ Content Applicable To Any Industry
- ✓ Manager, Directors and C-Suite
- ✓ Real Life Examples for small business to fortune 500
- ✓ adaptable to workshop format
- ✓ Q & A Ready



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